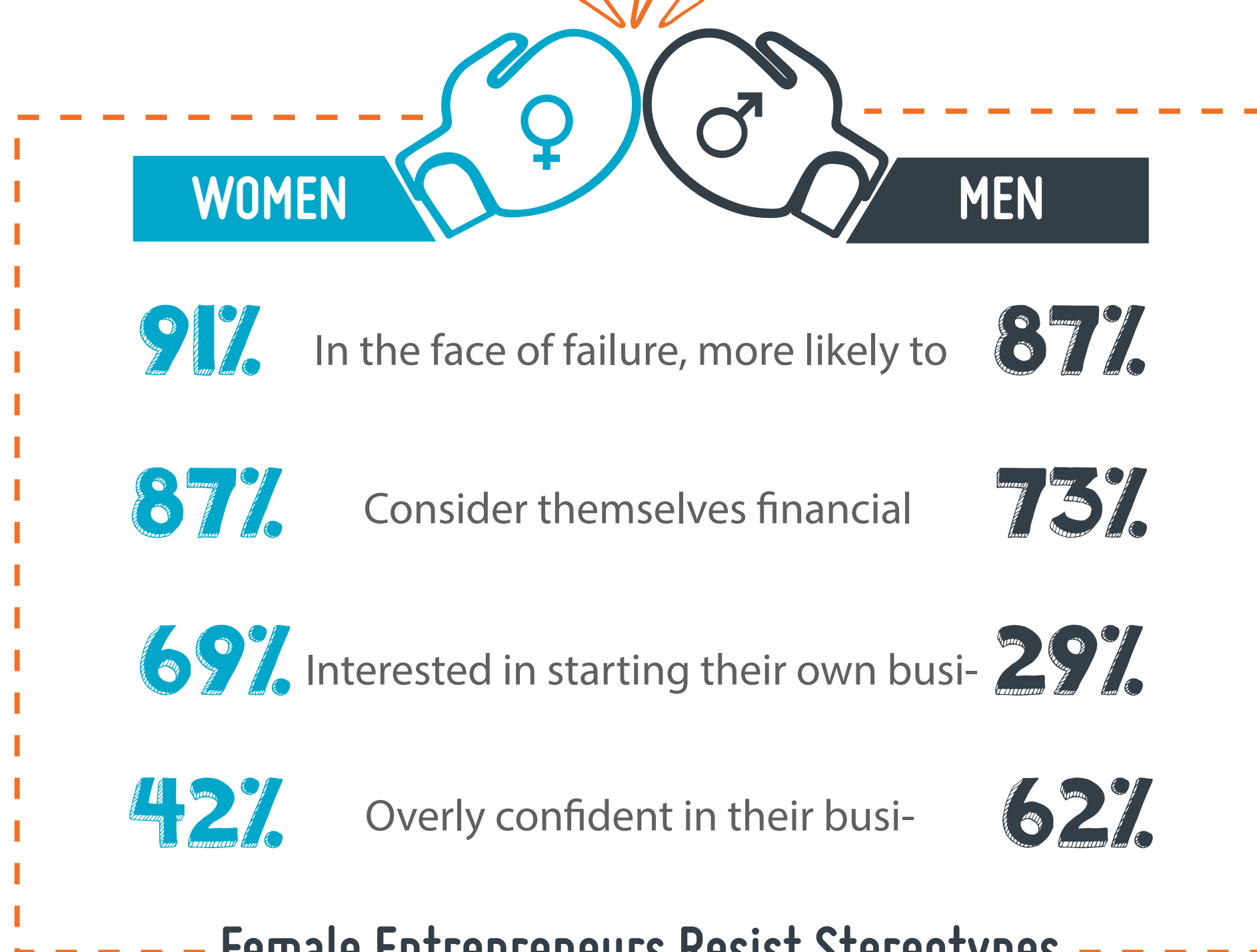


FEMALE SUCCESS FACTORS

The upward trend of female entrepreneurs and why they're so successful

BATTLE OF THE SEXES

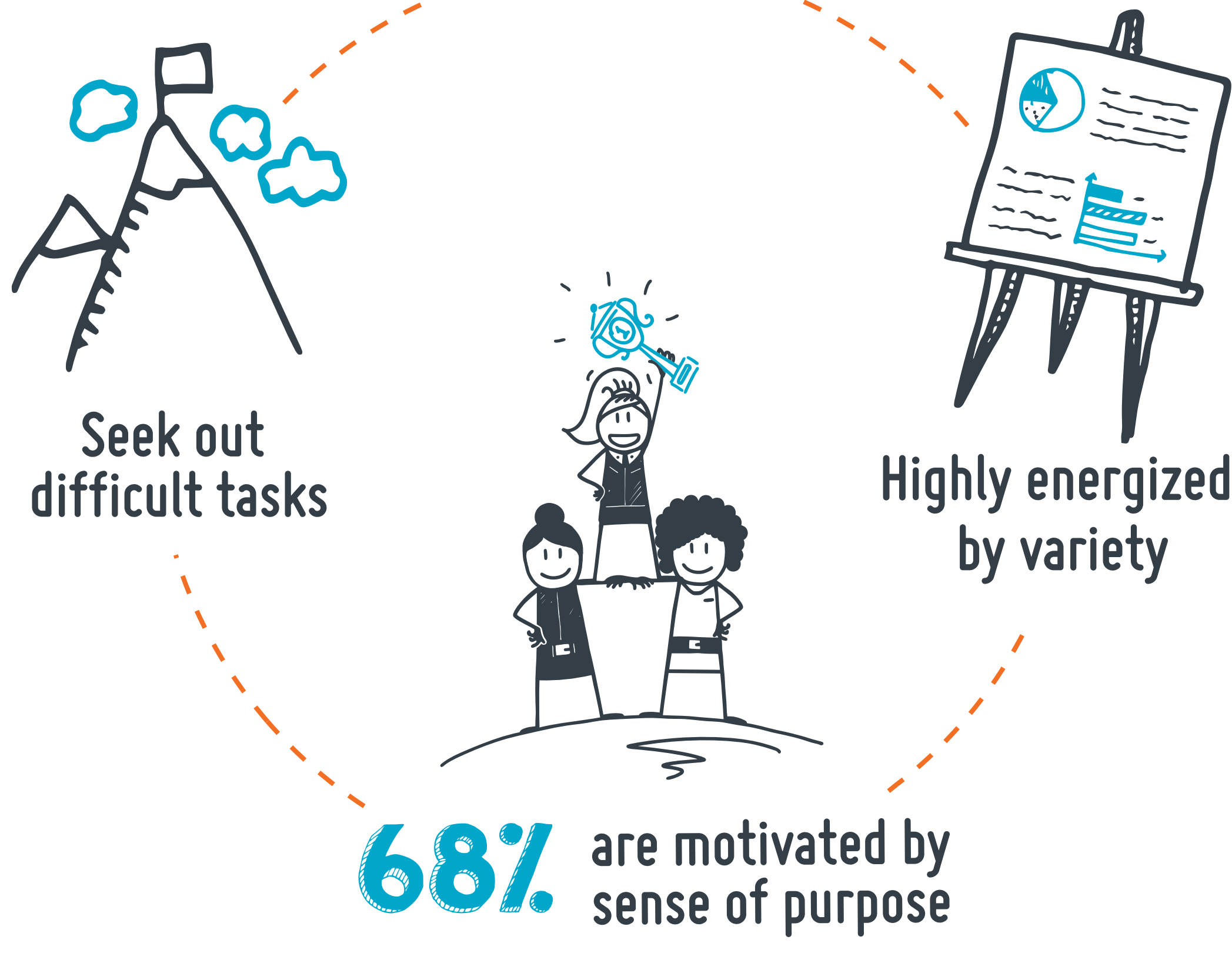


Female Entrepreneurs Resist Stereotypes

FEMALE ENTREPRENEURS ARE A GOOD INVESTMENT

Companies with at least one woman at the helm perform 63% better than an all-male board

KEY PERSONALITY TRAITS SUCCESSFUL FEMALE LEADERS SHARE



FUNDING FOR FEMALE FOUNDERS IS TRENDING UPWARDS

Among the 100 top-performing VC firms, 38% had a female investing partner

OUR COURAGEOUS WOMEN

Imagining a new world. Creating success. Inspiring more women. Repeating it on .CO

WWW.SB.CO

Co-Founded by Amy Millman and Kay Koplovitz

685

Women-led companies sup-

\$8

Billion capital

15

IPOs invested

WWW.GOBABY.CO

Co-Founded by Natalie Kaminski and Ksenia Bolobine

7

Months after launch before the 1st

35

States where GoBaby is

500+

Vacations GoBaby has made simpler

WWW.HEYMAMA.CO

Founded by Katya Libin and Amri Kibbler

5

HeyMama chapters throughout the

2,000

Real-life connections made at HeyMama

86,000

Number of mamas following on Instagram

WWW.GOLIVEHQ.CO

Founded by Promise Tangeman

2008

The start of what would lead to Go Live HQ

12+

Current Go Live HQ team members

50+

Custom-designed websites

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